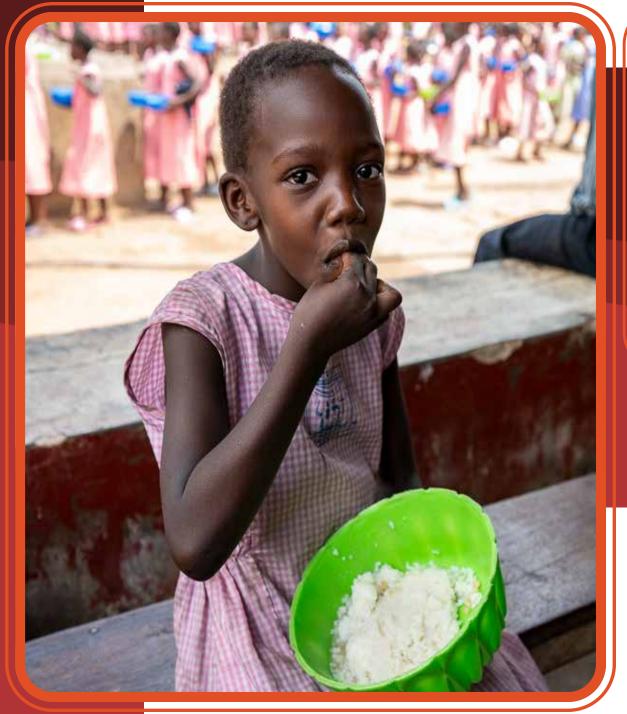


United Living & RedEarth Village Schools

Clarity works with United Living, who are one of the sponsors and supporters of RedEarth Village Schools, to capture stories of global social impact. These stories are then shared on social media channels, for reporting and stakeholder communications.

This is the story of United Living and RedEarth Village Schools.





Mtoto si wa mzazi mmoja tu. (Swahili)

A child belongs not to one parent or home.

These simple, yet powerful, words of an African proverb, emphasise the collective role that a whole community plays in the nurturing and guiding of all its children.

This is the photo story of one such community in Uganda.

Bugweri is a district in Eastern Uganda.

In its dry landscape lie many rural villages, home to many thousands of families, all of whom face the same day-to-day struggles.

Village life is hard, crops are unreliable, and children are often hungry and malnourished. Many parents choose to keep their children home to help with their daily chores.







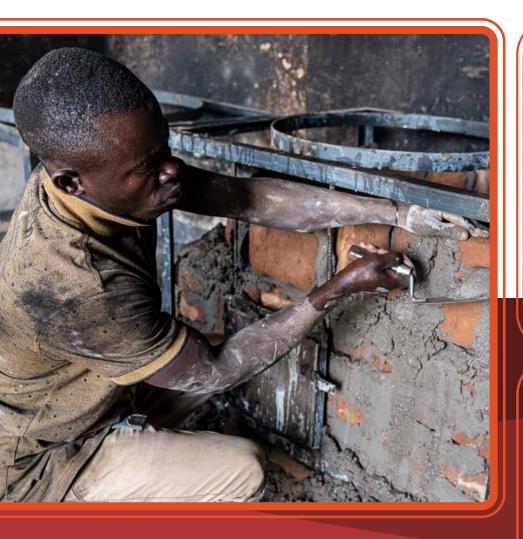






Nine out of ten children cannot read or do simple arithmetic. Many of the existing school buildings are tumble-down, and classrooms have few, if any, educational resources. To make things harder still, schools receive little funding from the government.

But thanks to the effort of many people, lives are slowly being transformed...















One of the most impactful changes has come from the installation of cooking and storage areas, made possible through the generous support of partners.

United Living - a leading infrastructure, construction, and property services company in the UK - is one such partner. Their funding enabled a brand-new kitchen to be built in one of Bugweri's rural schools.

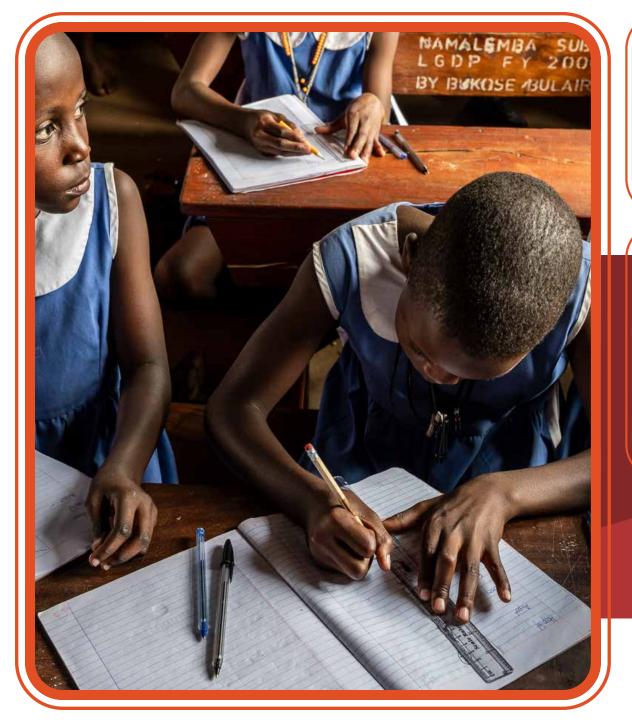
This vital facility means meals can now be prepared safely and efficiently, giving children the nourishment they need to concentrate, learn, and thrive.











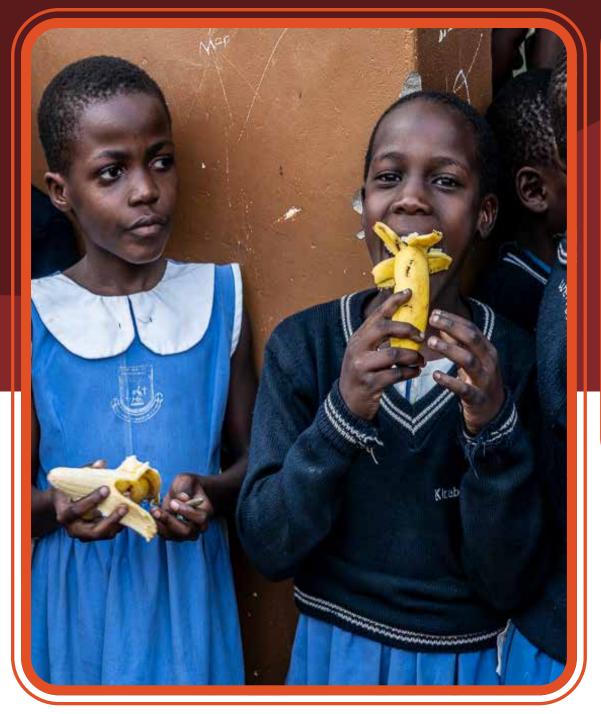


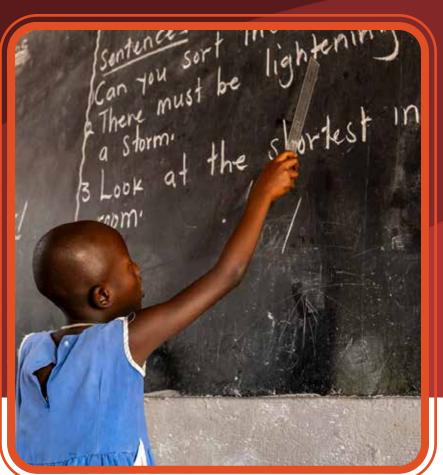


The difference that the new buildings, kitchens and meal time programmes are making is clear to see.

Pupils are happier, and better able to concentrate in class. And there has been a marked improvement in school attendance, and exam results.

Plus, many more teaching staff are being retained, as they are now able to carry out their teaching more effectively.





Providing communities with the power to give their children access to quality education and regular meals, allows them all to fulfil their potential.

It's such a simple idea, but it works.

And RedEarth Village Schools' simple idea is truly building a brighter future for many more Ugandan village children.

clarity

Compelling Photo Stories

Clarity is a visual communications agency.

We work with clients to create compelling visual stories for the purposes of changing behaviour, training, reporting and engaging stakeholders.

Come and say hello at www.clarityphotos.co